

## PHILADELPHIA — THE CITY OF

# CULINARY LOVE

**P**hiladelphia may be known as the “City of Brotherly Love,” but it’s the family of culinary offerings from old world to new that makes Philly a food lovers’ destination today. There’s a new excitement and vitality to Philly’s food scene, with celebrity chefs, international cuisine, BYOBs and Philadelphia flavor.

Celebrity chefs are making their mark in Philadelphia. Masaharu Morimoto of Iron Chef (Food Network) fame has opened one of the most unique restaurants in town, **Morimoto**, with Philadelphia restaurant icon-Stephen Starr. Located in Center City East, this Japanese-inspired restaurant ranks high on the trendy list with its cool, blue and orange lit interior and contemporary design. Other local chefs who have also found their way into celebrity fame include: Jose Garces, Daniel Stern, Jim Coleman and Mark Vetri.

With Philly’s numerous exotic restaurant choices, you can travel around the world without leaving home. Explore cuisines from Afghanistan, India, Ethiopia, Morocco, Cuba, Brazil, Venezuela and others, such as **Alama de Cuba** for Nuevo Latino cuisine, **Amada** for Tapas, or **Vietnam** for Vietnamese dishes. If you’re more adventurous and want a truly unique Philly dining experience,

try the Brazilian Steakhouse **Forgo de Chao**, **Panorama** for Italian or **Buddakan** for Pan-Asian. Dining at these authentic restaurants is enjoyable and educational. You’ll gain an appreciation for the ingredients, food preparation methods and international cultures. For outdoor ambiance, choose one of the many restaurants and cafes with outside seating like the sidewalk café at **Rouge**, or go topside on the docked ship at **Moshulu** or watch the rowers on the Schuylkill River in front of Boathouse Row at the award-winning **Waterworks Restaurant**.

BYOBs are the smart way to save when you dine out in Philadelphia.

With over two hundred BYOB (Bring-Your-Own-Bottle) restaurants in the city and surrounding areas, Philadelphia is considered by many to be the premier BYOB destination in the country. Many restaurateurs have chosen to focus on providing fantastic food at affordable prices instead of purchasing expensive liquor licenses.

If you’re visiting Philadelphia for its rich history, complement your trip back in time with an 18th century meal at one of Philadelphia’s oldest and finest restaurants, the **City Tavern**. Relive the time when our nation’s Founding Fathers gathered around a meal and debated the events of the day. The food is authentic Colonial American cuisine and the employees, dressed in period attire, exemplify the experience.

Not sure what to eat? Visit the **Reading Terminal Market** in Center City. Established in the late 1800s, this Farmers’ market offers a variety of food options from pizza and pasta to soul food and items made by local Pennsylvania Dutch. Create a perfect picnic lunch with fresh flowers, meat, cheese, produce, breads and desserts and enjoy one of Philadelphia’s many beautiful parks.

The “must eat” while in Philadelphia is still the famous Philly cheese-steak. Simple, yet complex, the cheese-steak is as unique as the restaurant that serves it. Three of the best are **Pat’s**, **Geno’s** and **Jim’s Steaks**. You’ll want to watch experienced connoisseurs shout out their cheese steak orders before taking the plunge. The process can be technical so take note and order like a pro!

*For the latest information on Philadelphia’s best restaurants, bars, wineries, things to do and more visit [www.PhiladelphiaUSA.travel](http://www.PhiladelphiaUSA.travel).*



TOP: **Cuba Libre’s** menu and decor combines Latin flavors. ABOVE: **Jim’s Steaks**—Renowned for Philadelphia’s favorite Cheesesteaks RIGHT: **Manayunk Brewery and Restaurant**—a top notch brewery.